

## Reach for your fundraising target!

Not sure how to start fundraising for your Cherish Challenge Kimberley 2022? Fundraising is rewarding, and it can also be fun! Connect with your network and your network's networks and motivate them to donate with these fundraising ideas!

A few things to remember – start early, keep it simple and don't be afraid to ask for support. It helps to break your fundraising down into manageable chunks. Be confident and bold! You're raising funds for a meaningful cause – better, kinder and more effective treatments for gynaecological cancer. So, celebrate every donation, it all makes a difference!

To support your fundraising efforts, we've created some useful tools. You'll find them at [here](#). Good luck and have fun!



### Inspire Your Colleagues

#### Luck of the Draw

- **Classic Guessing Games**  
Who can resist the chance to win a supply of sweets? Fill a jar with small lollies or chocolates (jelly beans, M&Ms, Maltesers etc.) and ask players for a gold coin donation per guess. The person with the closest entry wins!
- **Run a Raffle**  
A lottery tree is a novel way of reviving the traditional raffle. Purchase a plant and attach a selection of Instant Scratch-Its to the branches. Make sure you let your colleagues know how much they could win when selling the tickets! Alternatively, why not raffle off the boss' car park for a week or even a day off work?

#### Build Team Camaraderie

- **Take Teamwork to a New Level**  
Persuade your boss to hold a fundraising day (for team-building purposes of course!) and incorporate a compulsory donation into the entry price. Round up your colleagues for some barefoot bowls, go-karting, putt putt or pub trivia.
- **Dress Down Days**  
A simple, yet effective fundraising method – organise a mid-week dress down day in your workplace and charge colleagues a gold coin donation to ditch the neckties and hosiery.
- **Foodie Fun**  
Everyone loves a bake sale. Prepare some homemade goodies and make your colleagues a cuppa for a donation.



- **Skill Sell**

Your colleagues may be hiding a range of unique skills and talents. Ask them to donate their time and expertise – whether it is a singing or instrumental lesson, a cooking class or even a cleaning service (your desk may require a tidy!)

### Dare to be Different

- **I Dare You**

Good causes justify inflicting embarrassment upon others...especially the boss. Set a fundraising target and ask your colleagues to pledge to see the boss skydive, perform a choreographed dance in public, wear a silly costume for an entire day, or even have their legs waxed!

- **Give it up**

Can't live without that morning coffee, afternoon chocolate bar or social media? Have sponsors donate \$5 for every day you go without. Or ask them to go without for one day and donate the money to your Cherish Challenge effort!

- **Get Fit for The Kimberley**

If you live near to your work, you might as well use the daily commute to get those legs moving! Ask your colleagues to sponsor your walk, cycle or run to work for a fixed period.



## Rope in Your Local Community

- **Round it up**

Ask your local coffee shop or cash wash (or any other local business) to donate part of their proceeds on a special day, week or month to support your fundraising efforts. It doesn't need to be much. It could just be the option to 'round it up' for the day when they buy a coffee.

- **Get a Reporter on the Job**

Contact your local newspaper or radio station and ask them to share your story. It's another way to raise vital awareness and funds.

- **Reach out to Your Local School**

If you have school-aged children, get them involved! Talk to your school about holding a free-dress day for gold coin donations. Offer to talk with students, teachers and parents about the Cherish Challenge.

- **Recycle for a Good Cause**

With the help of her family, eight-year-old Harriet raised over \$1,000 for Cherish by recycling containers and donating the proceeds. She convinced local community groups and organisations to help her by collecting bottles and cans too.



*Make sure you also invite your personal network to donate. Here are some suggestions to ...*



## Inspire Your Family and Friends

- **Get Social**  
Share a link to your fundraising page via email and your social media accounts. Ask your family and friends to support you by forwarding your email to their networks or sharing your social media post.
- **In-lieu**  
Ask friends and family to donate to Cherish in lieu of gifts for special occasions like birthdays, engagement or anniversaries.
- **Girls/Boys Night in**  
Host a party at home with friends and request a donation for admission. Examples include a themed dinner party, movie night or game night.
- **Rumble in the Clothes Jumble**  
Ask family and friends to donate their unloved clothes for a clothes jumble. Organise a venue where you can put the items up for grabs for a suitable donation! Invite all enthusiastic shoppers and off you go!



## Create your own Fundraising Adventure

These are just some ideas. Feel free to create your own fundraising event or challenge. If you have any queries or would like to discuss an idea, please get in touch with the Cherish team. We'd also love to know if you've got any tips or tricks that have worked for you and that we can share with others.

*Thank you*

*From the Cherish Team*

