



Dear [insert your employer’s name]

I’ve accepted the 2021 Cherish Challenge, to trek the amazing Larapinta Trail for women’s cancer! This cause is important to me because [include here your reason for supporting Cherish or use the following] I want to improve the odds of surviving gynaecological cancer for all women.

As an organisation that supports its employees – like me – to give back to our community, I’m asking for your help to participate in the [Cherish Challenge Larapinta 2021.](https://cherish.org.au/get-involved/larapinta-2021/)

I’ve committed to raising a minimum of $3,500 for the [Cherish Women’s Cancer Foundation](http://www.cherish.org.au/). 100 per cent of the funds I raise will support gynaecological cancer research. I will cover my travel costs and expenses.

Each year in Australia, 6,000 women and girls are diagnosed with gynaecological cancer. One-third of these women will not do well. We can help to change this, and the most effective way is through research. There are researchers ready to work on improving survival rates. They are only limited by the funds available.

Please could [insert the name of your employer] help me reach my fundraising target by:

* Matching my fundraising efforts dollar for dollar to a maximum of $2,000, or
* Donating $ [insert an amount you think they will donate] for every woman you employ?

I’d willingly share details about the Cherish Challenge by speaking at a work event or preparing a story for internal communication. My fundraising page [insert a link to your fundraising page] is active and has more details about this adventure.

I look forward to discussing this further with you.

Thank you.

[insert your sign off]

